



# **Vale of White Horse Residents' Survey 2018**

Findings of a survey which tracked residents' attitudes and satisfaction with the council



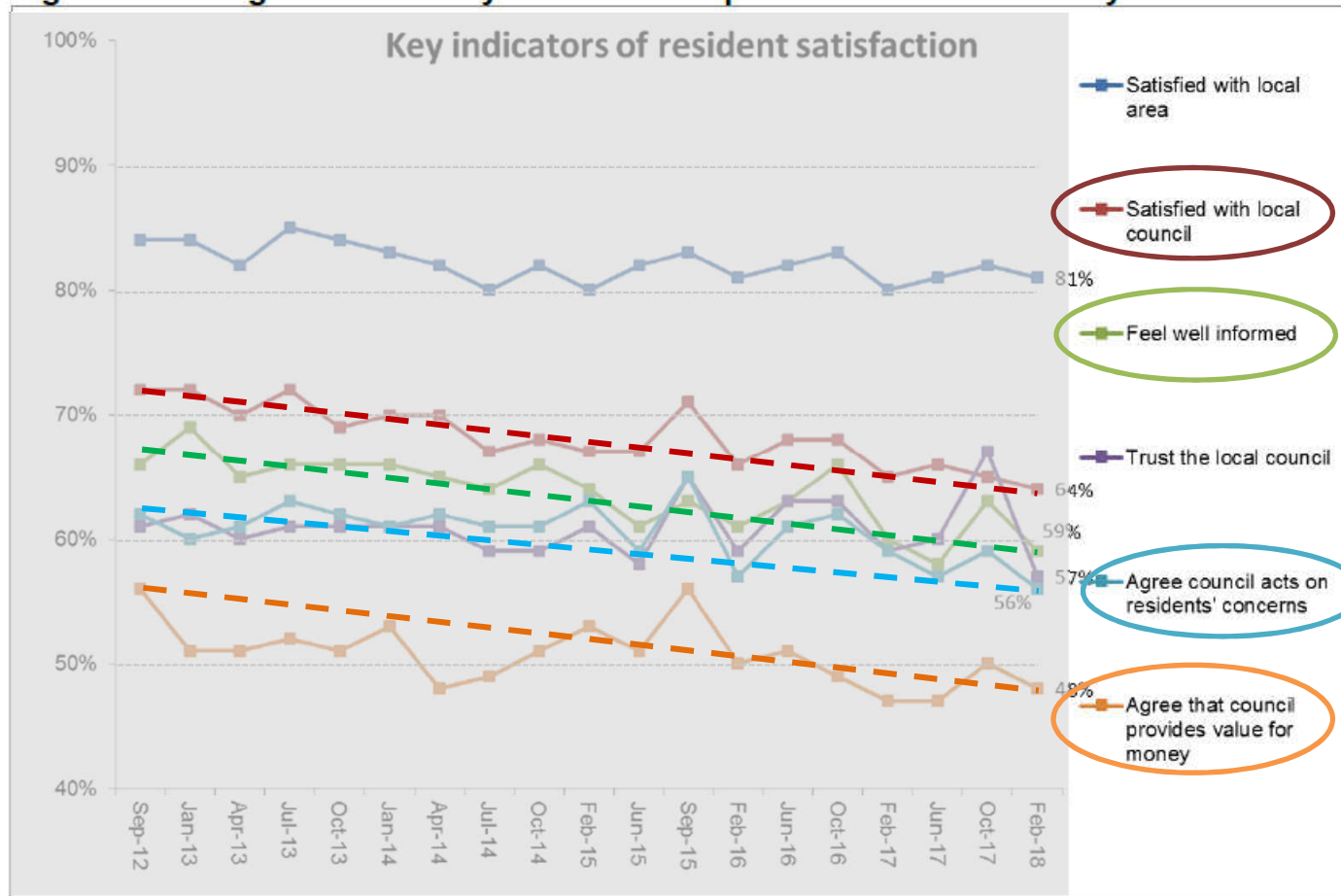
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# Background

- Residents' survey to track attitudes and satisfaction with the council
  - 2018 was fourth wave
  - Data available from 2012, 2014, 2015, 2018
- Face-to-face doorstep survey
  - Randomly selected 1,100 sample
  - Urban and Rural coverage
  - Quotas set for gender, age & working status
  - Fieldwork conducted during January 2018
  - +/- 2.9 per cent confidence interval

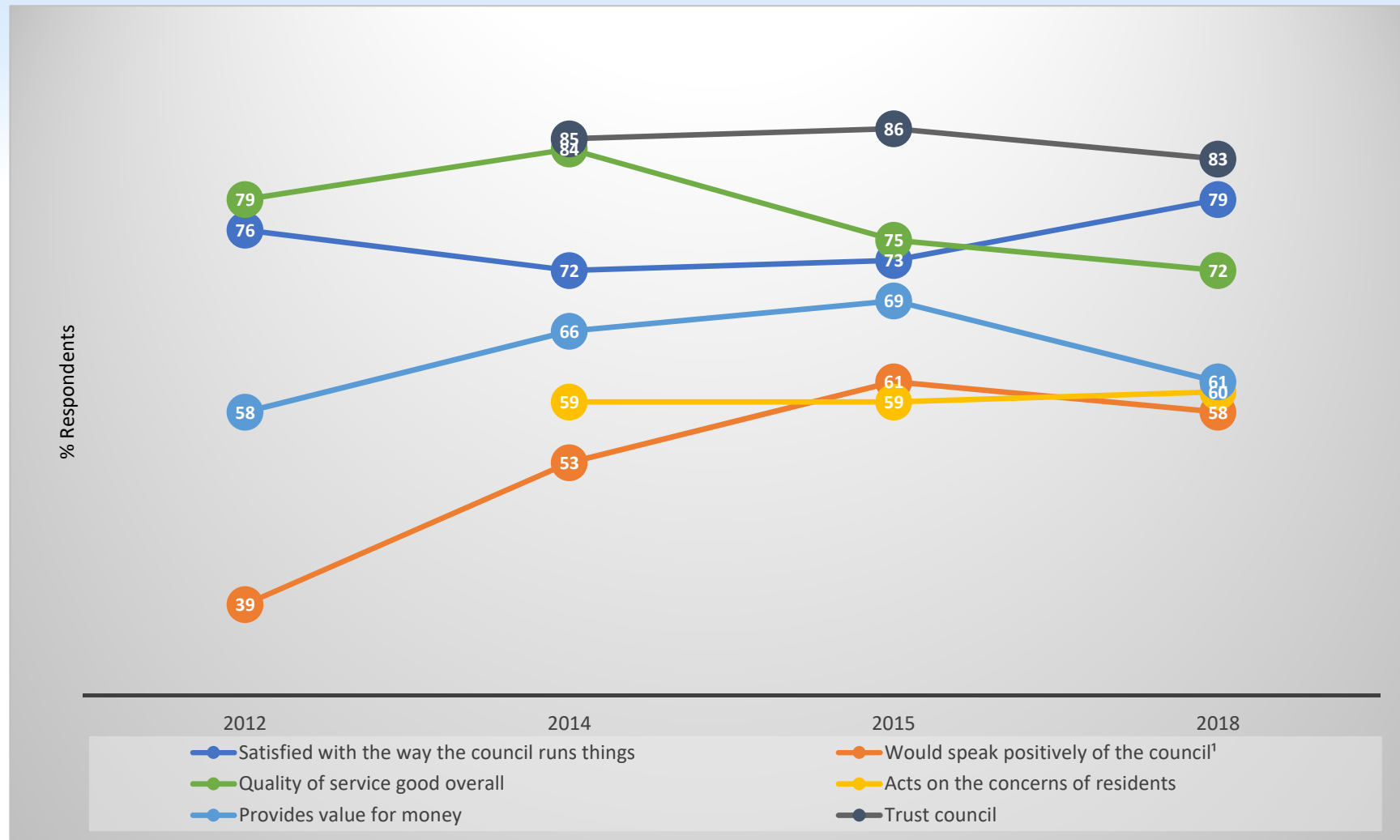
# LGA Polling results

Figure 1: Polling results for key indicators: September 2012 to February 2018

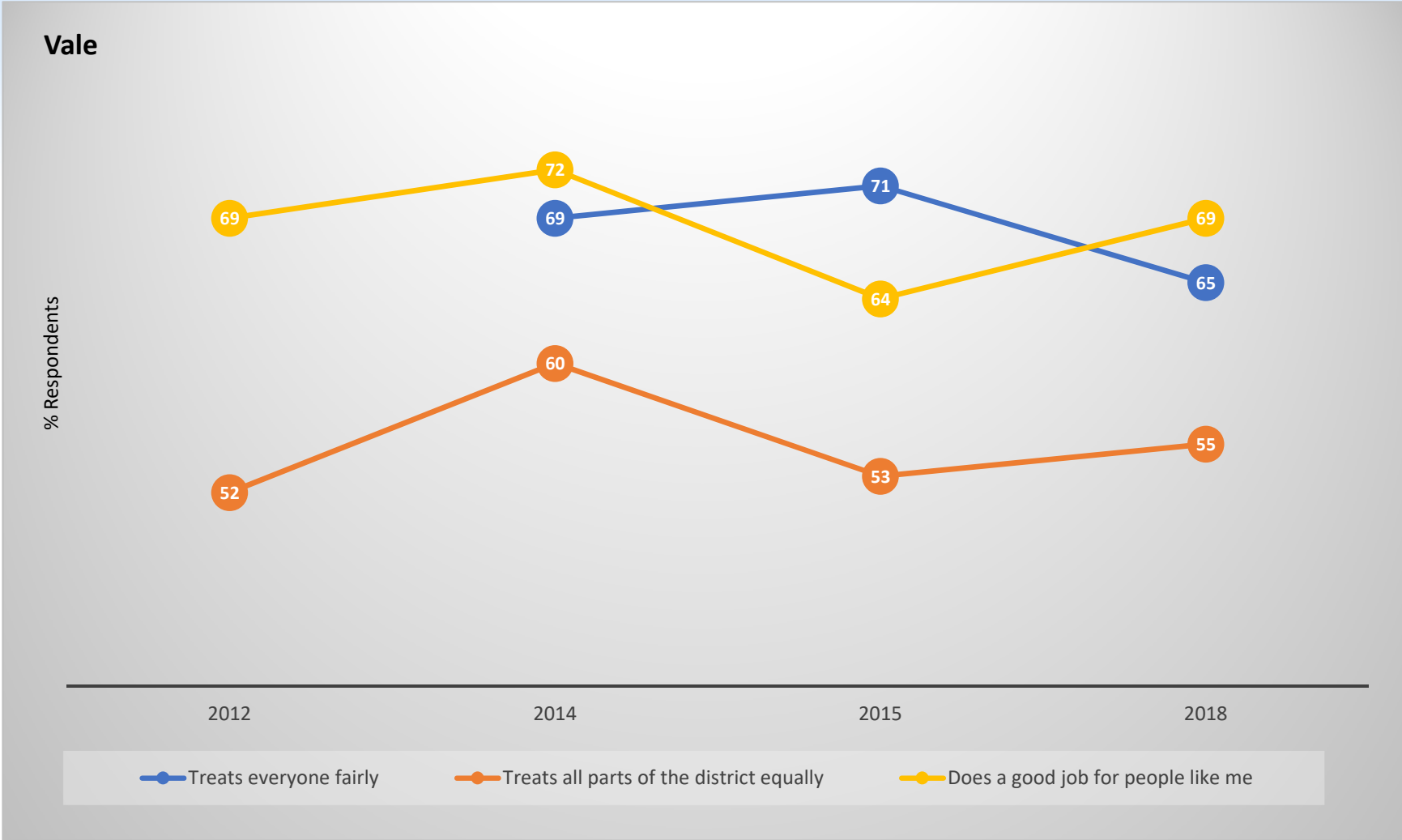


Base (all respondents): 1,001 British adults in February 2018

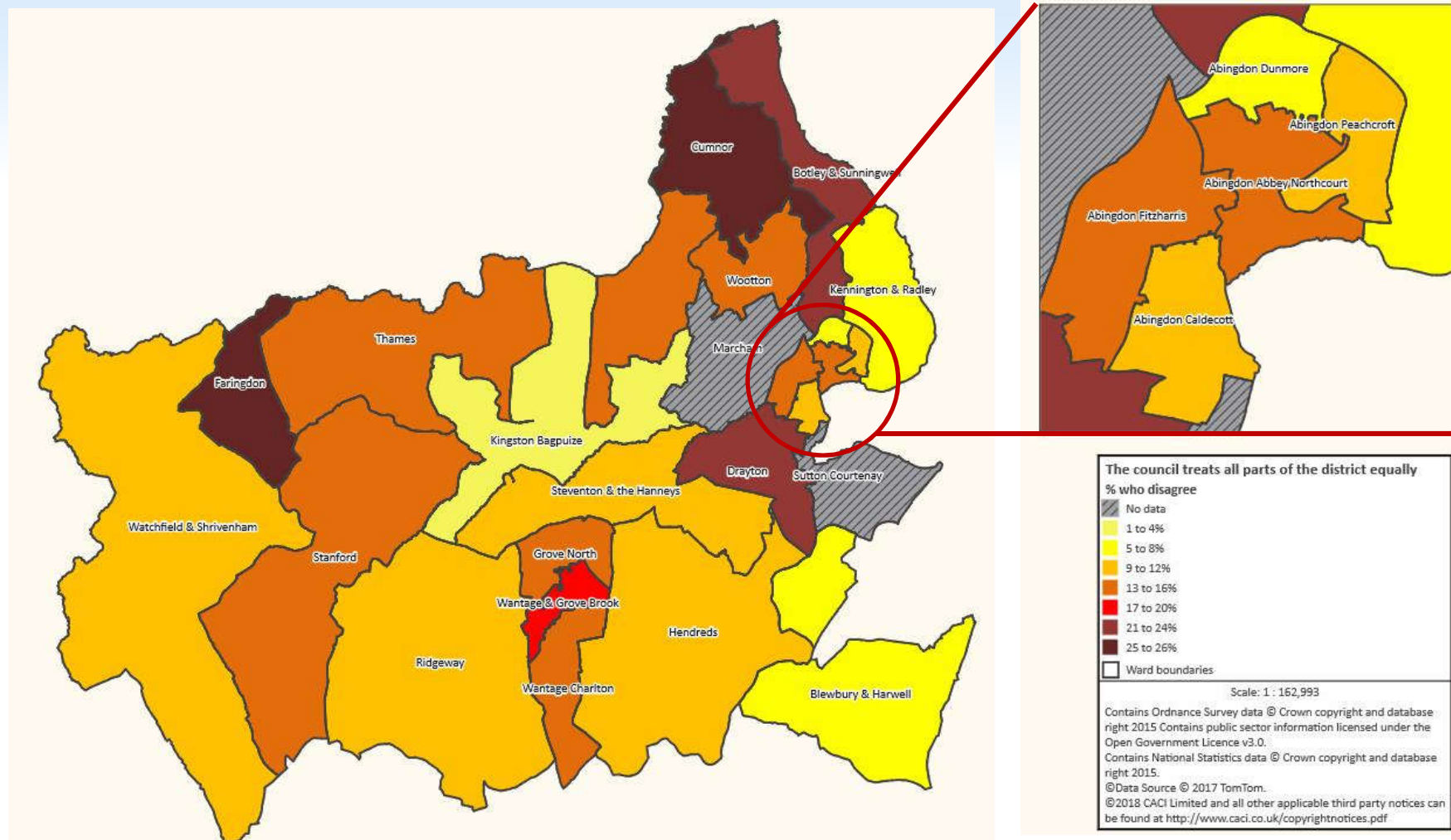
# Attitudes towards the council



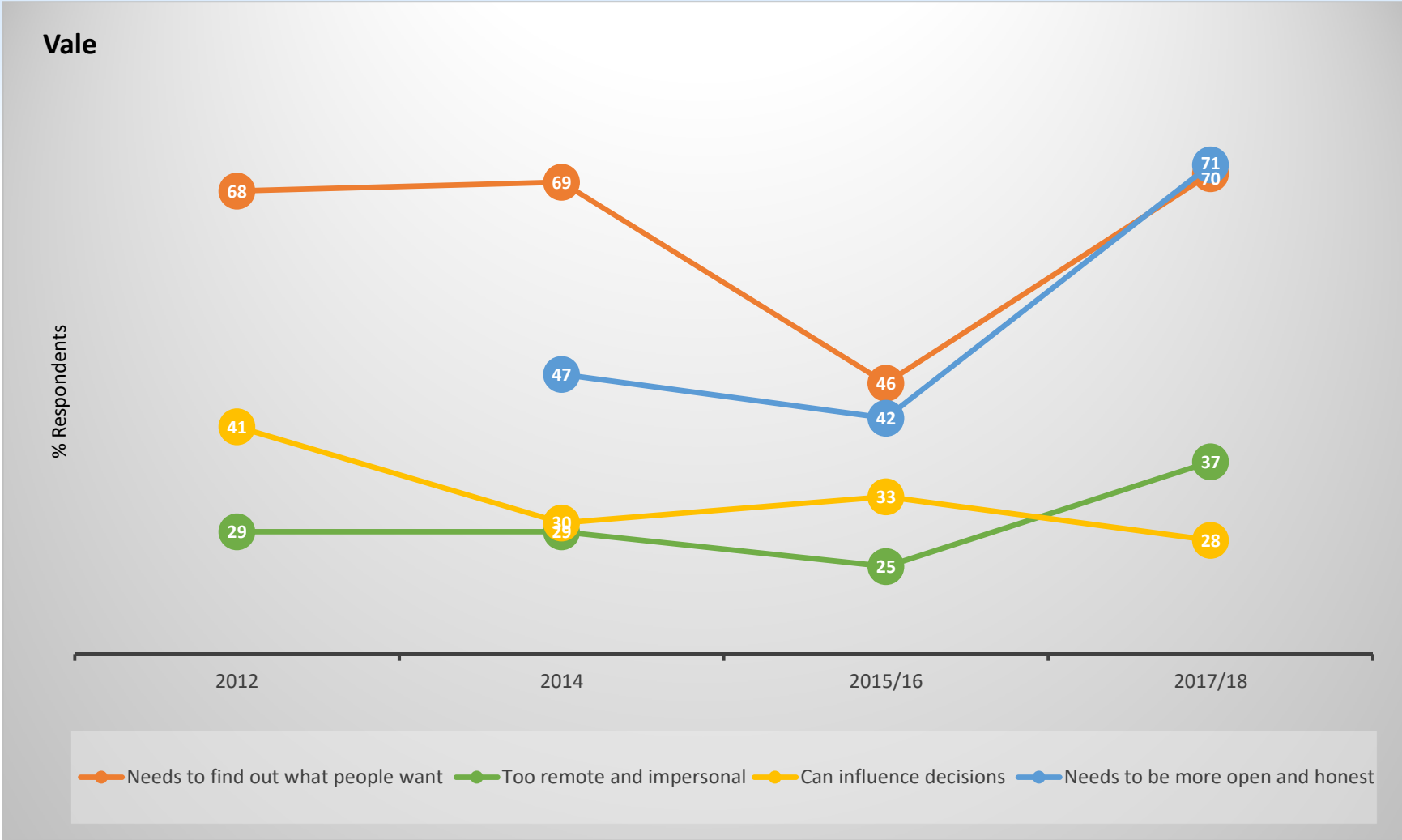
# Fairness



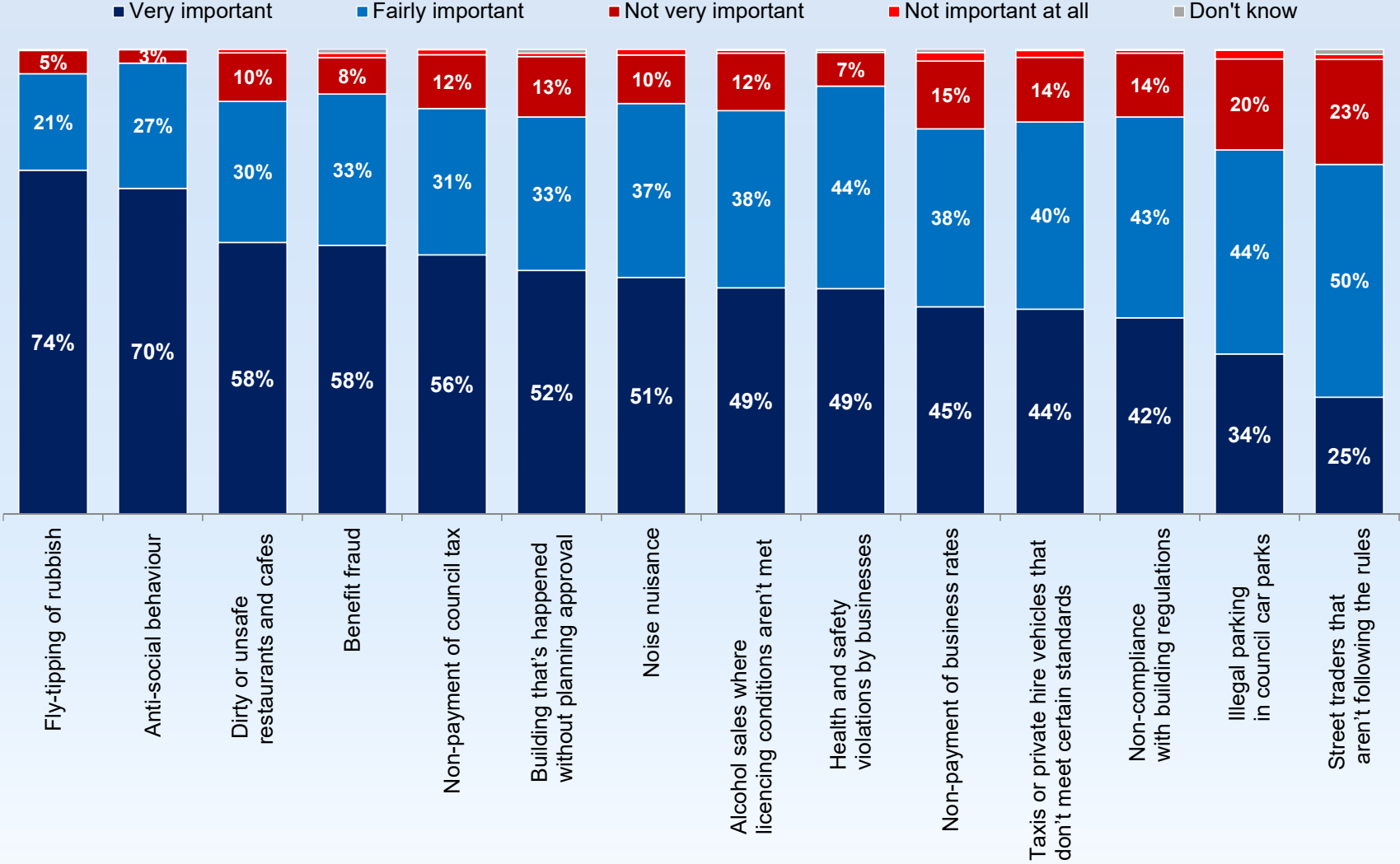
# Disagreeing that the council treats all parts of the district equally



# Responsiveness to residents

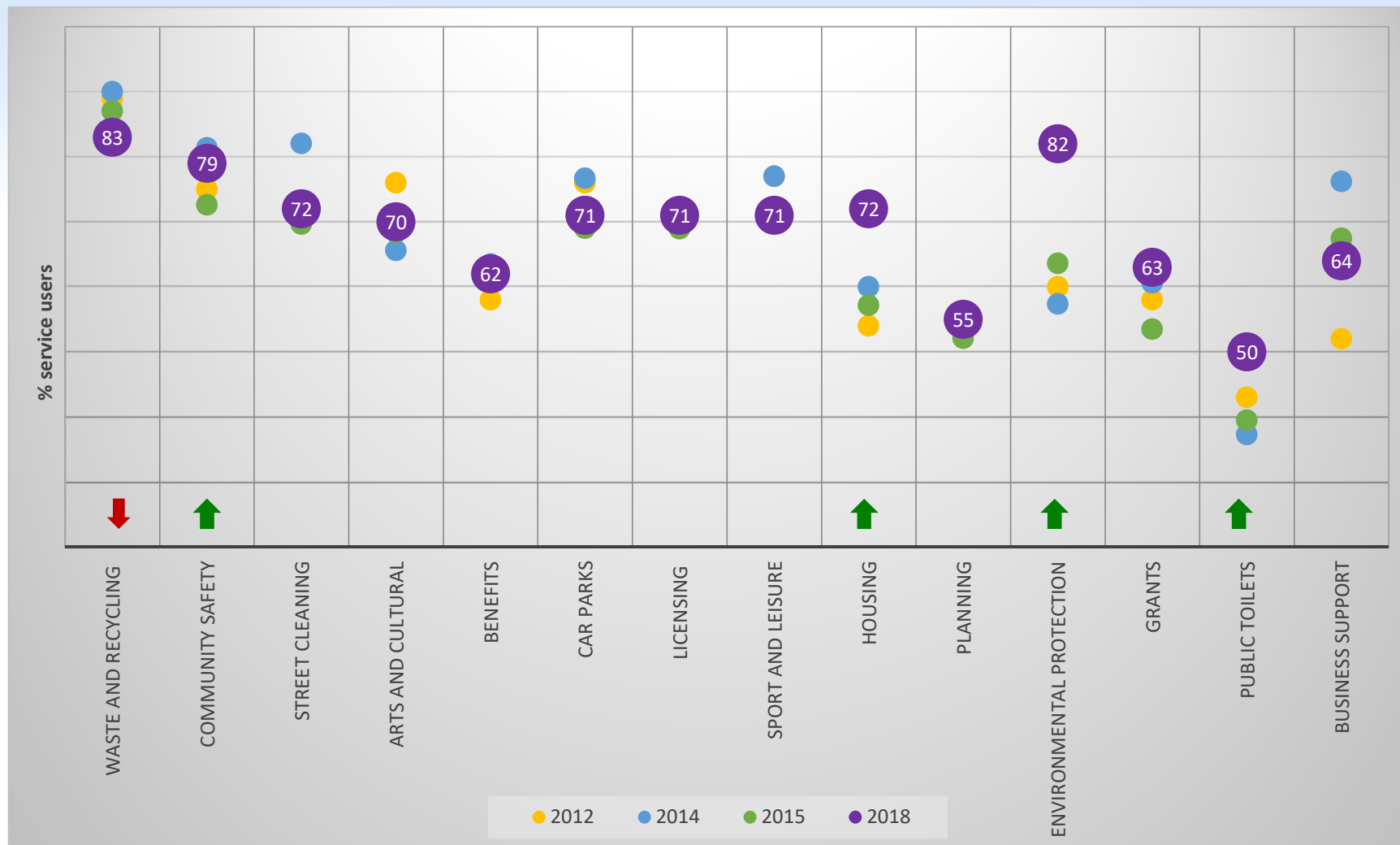


# Enforcement

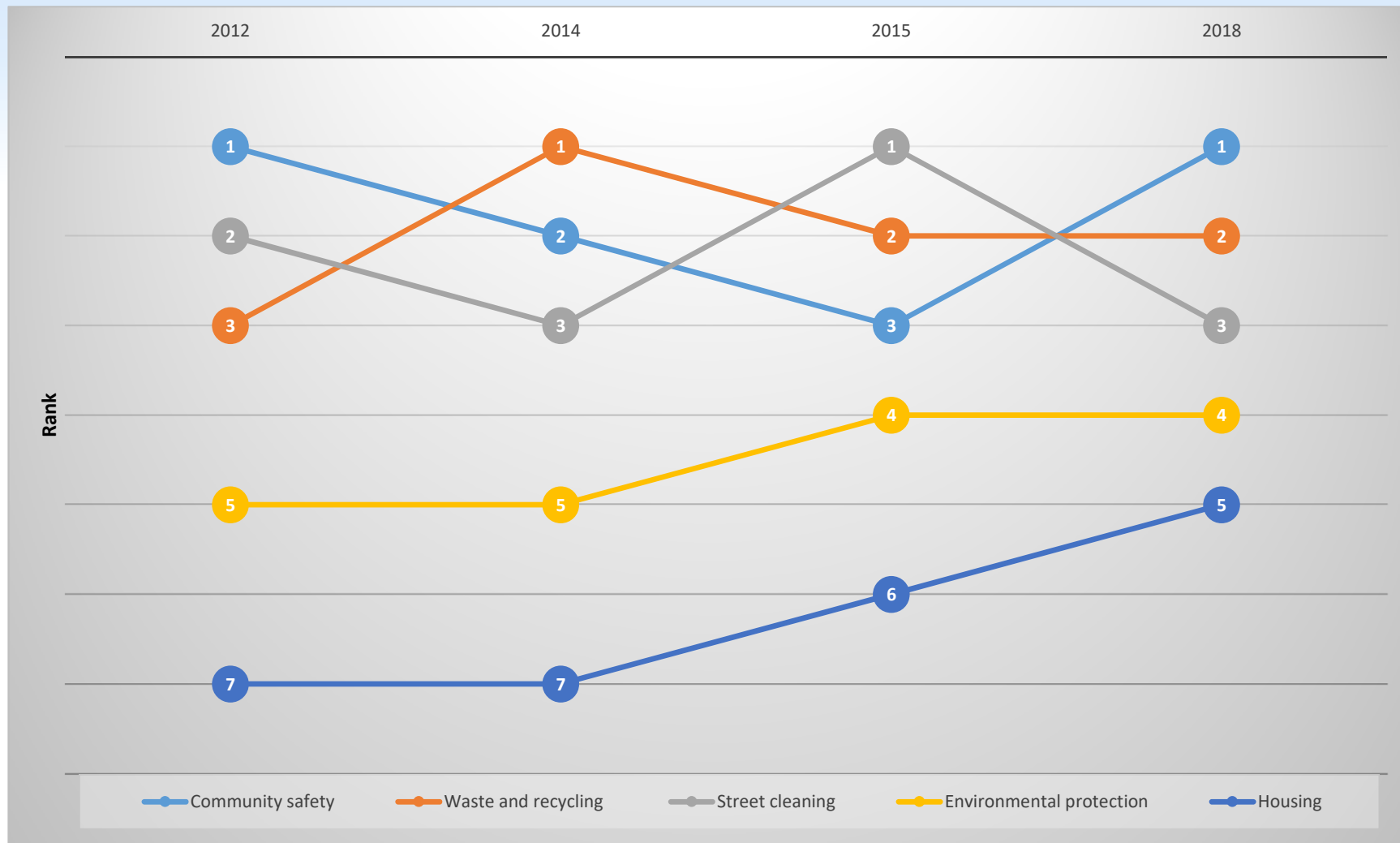




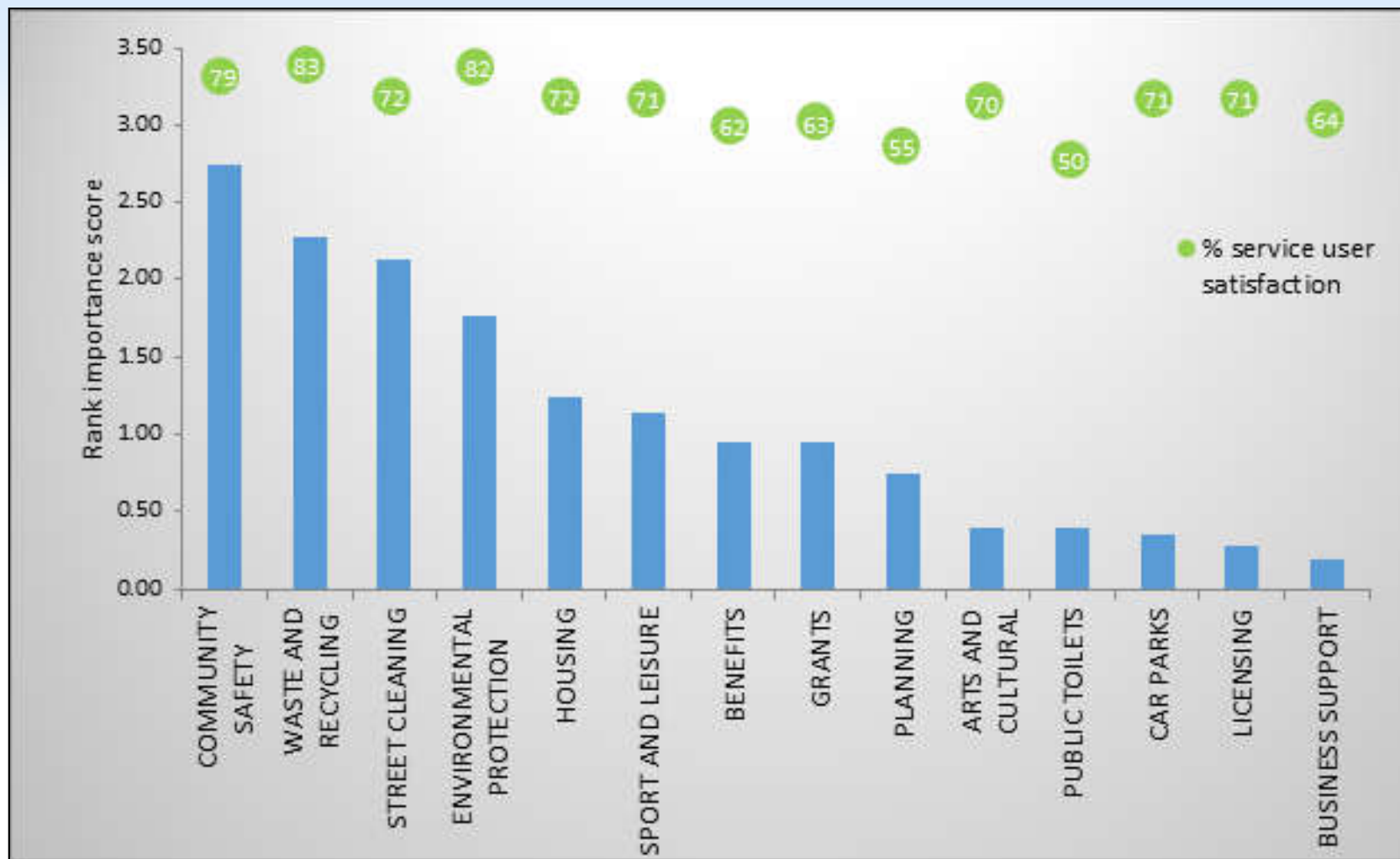
# Satisfaction of service users



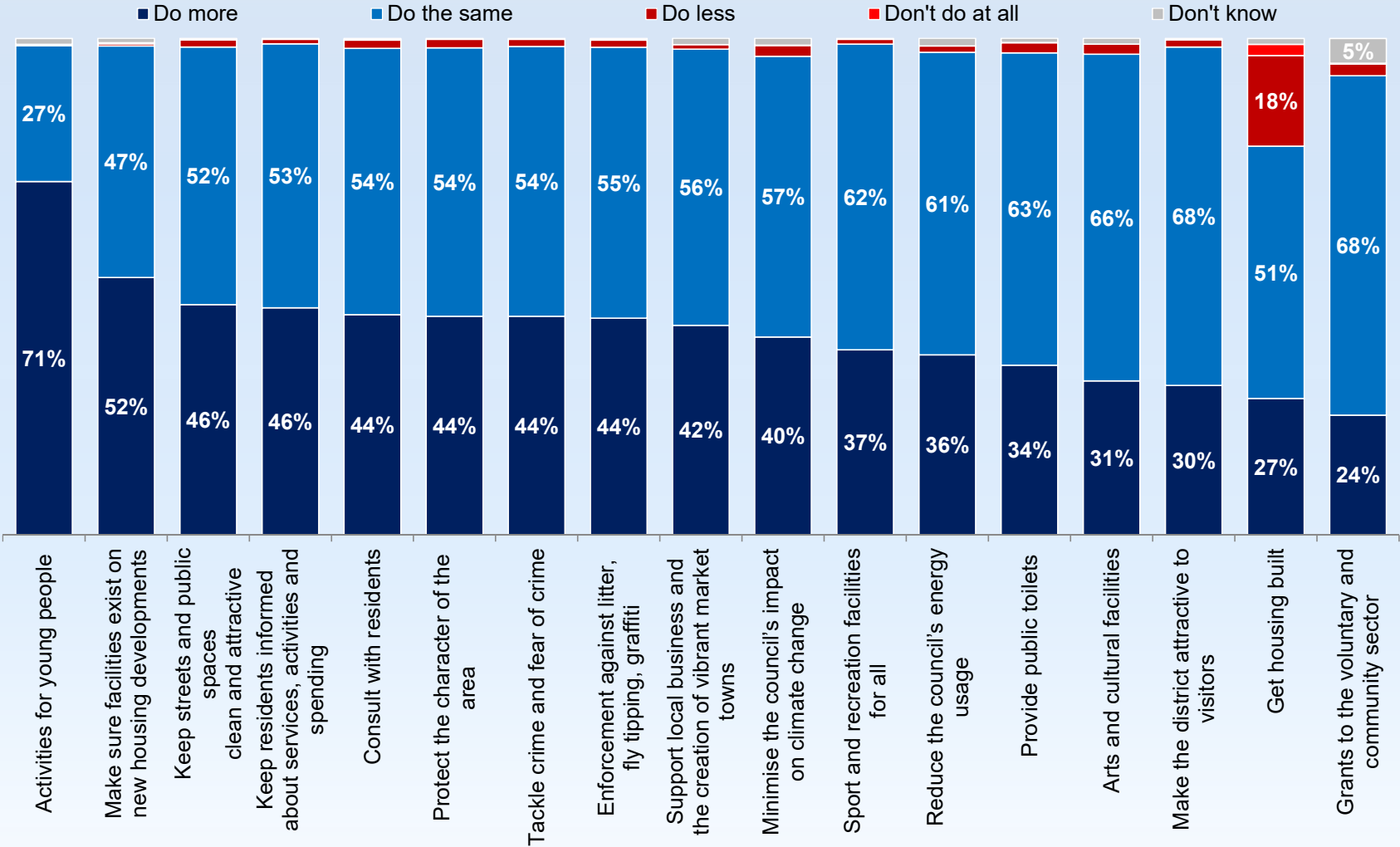
# Importance of key services



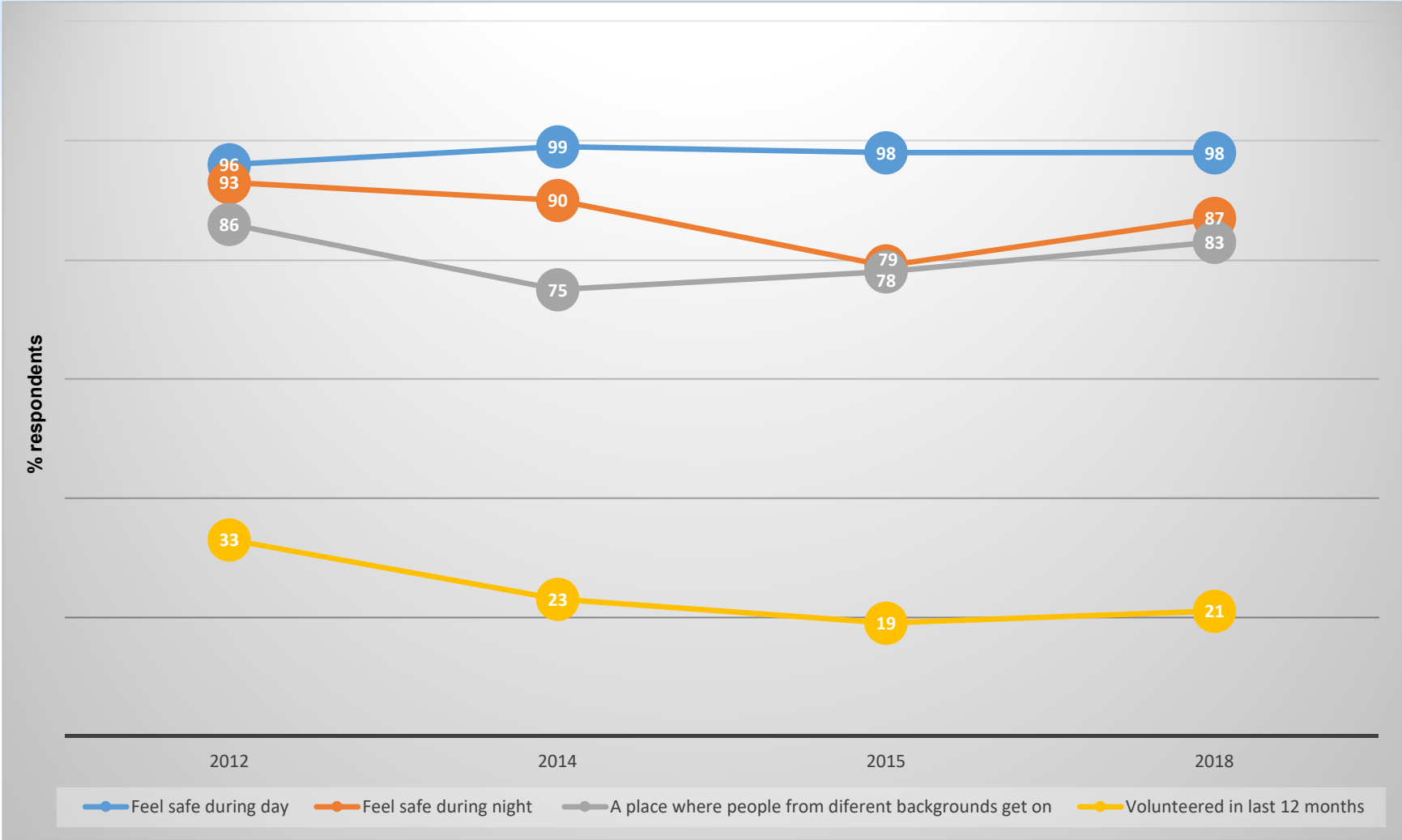
# Importance versus service user satisfaction



# Residents' priorities



# Local area



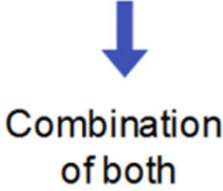
# Recycling



Percentage of residents who recycle



41%



58%



1%

2015 10%

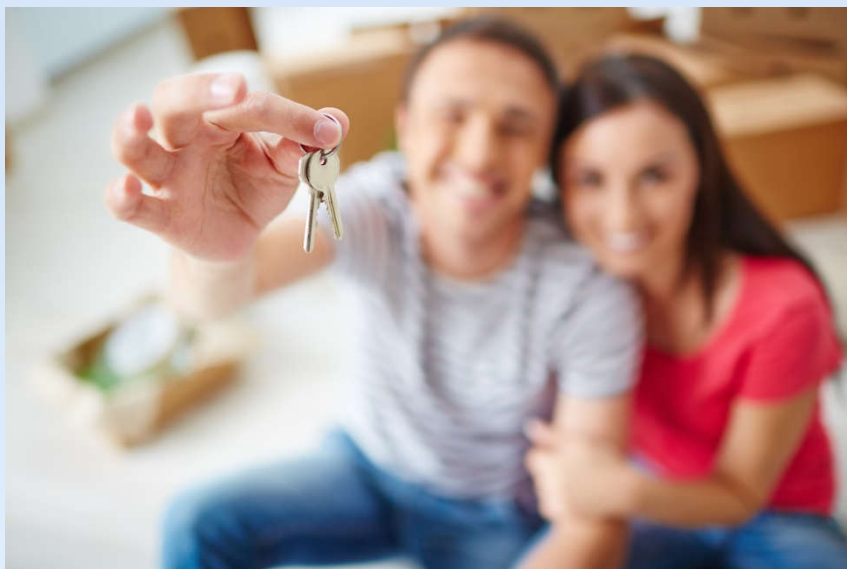
89%

# Views on access to jobs



- Almost two-thirds (66%) of residents agreed that **there are a good range of job opportunities in Vale of White Horse.**

# Views on housing



- Just over half (51%) of residents agreed that they **can buy or rent housing that meets their needs in Vale of White Horse.**
- Less than one-fifth (16%) disagreed; most commonly citing housing is too expensive

